



# The Ad Hoc RADAR

An online omnibus survey via web panel that runs on your schedule and can give you results in 5 to 7 business days, depending on your sample size.



## What defines the Ad Hoc RADAR?



The turnaround is **fast**.



The number of questions is **predetermined**.



The scope is gen pop / **high incidence** (i.e. responsible for grocery shopping, etc.).

## The Methodology

*Data will be weighted to be representative of the Canadian / Quebec population.*



10 questions



etc.

All Standard Socio-Demos



n=500 or  
n=1,000



Pan-Canadian or  
Quebec only

## Pricing and Timing

- **Price is all-inclusive.**
- It includes qst design, translation, programming, fieldwork, data processing.
- Costs for “special requests” to be provided upon request.
- *Special requests can include, but are not limited to, adding an open-ended question (coding), 1-page of infographics or analysis.*

Deliverable All questions cross-tabulated in Excel by the standard socio-demos (with sig. diffs).

■ ■ ■ ■ ■ n=500: 5 business day turnaround

\$4,075

■ ■ ■ ■ ■ ■ ■ n=1,000: 7 business day turnaround

\$6,140



For more information or a more customized solution, please contact us at [info@adhoc-research.com](mailto:info@adhoc-research.com), with the subject line **RADAR**.

