

Measure employee experience and employer brand in a **simple, quick and inexpensive** way!



What does it measure?

A **standardized, objective and confidential** survey based on a solid conceptual framework!

Base package

18 questions on the **key measures** of **employee experience**

- Overall satisfaction
- Satisfactory/less satisfactory aspects
- Assessment of 9 pillars of employee experience which would allow for the establishment of priorities to act on
- Engagement/motivation at work
- Recommendation (Net Employer Score)
- Intention to stay at the company (12 months, 5 years)

EXTRA (optional)

9 additional questions to guide companies in the development or tracking of their **employer brand**.

- Pride in one's employer
- Image of the employer
- Assessment of employees' values
- Sense of organizational values
- Employee promise
- Inclusivity

What is the deliverable?

A **visual and easy to use report** that allows for...

- ...the identification of **concrete ways to improve employee satisfaction, engagement and retention**.
- ...**the identification and comparison** of your results with those of other companies (**benchmark**).
- ...**the ability to follow the evolution of your results**

over time by **comparing** them from one measurement to another (if you perform the measurement periodically, which we recommend).



Our survey is based on **over 25 years of experience in employee experience** measurement. It is hosted on Ad Hoc's **dedicated and secure server**, which guarantees objectivity and confidentiality.

How much does it cost?

- **Base package: Price starts at \$2,450** (per increment according to the number of employees, max \$5,950 for up to 500 employees)
- **EXTRA Employer Brand: An additional \$1,500**

Other paid options:

- Management of invitations to your employees (by email and/or text message);
- Textual analysis highlighting the main findings;
- Presentation of the results;
- Addition of personalized questions, etc.

Why measure employee experience?

By surveying your employees, you show that **you care about their concerns** and you get a **valuable assessment** and **concrete ways to improve...**

- Improve **the well-being at work** and encourage the **retention** of your employees;
- Reinforce **motivation** and **commitment to the company**;
- Enhance your **internal communications** and foster a strong and positive **corporate culture**;
- **Solve problems** that could undermine you as an employer and increase turnover;
- **Highlight your strengths as an employer** in order to emphasize them in your recruitment of candidates;
- Etc.

How long does it take?

It is very quick and efficient!

- **2-3 weeks total**, from kick-off to delivery;
- A **very simple** process that requires very little of your time and very little of your employees' time.

For any and all questions related to the **RADAR HR**, please send us an email: RADAR-HR@adhoc-research.com
<https://www.adhoc-recherche.com/en/radar-rh/>

Ad Hoc Research (<https://www.adhoc-recherche.com/en/>) is a specialized research firm, founded in 1984, that serves major clients and has a long-standing expertise in employee experience measurement.

