

Measure employee experience and employer brand in a **simple, quick and inexpensive** way!



What does it measure?

A **standardized, objective and confidential** survey based on a solid conceptual framework!

Base package	EXTRA (optional)
18 questions on the key measures of employee experience	9 additional questions to guide companies in the development or tracking of their employer brand .
<ul style="list-style-type: none">Overall satisfactionSatisfactory/less satisfactory aspectsAssessment of 9 pillars of employee experience which would allow for the establishment of priorities to act onEngagement/motivation at workRecommendation (Net Employer Score)Intention to stay at the company (12 months, 5 years)	<ul style="list-style-type: none">Pride in one’s employerImage of the employerAssessment of employees’ valuesSense of organizational valuesEmployee promiseInclusivity

What is the deliverable?

A **visual and easy to use report** that allows for...

- ...the identification of **concrete ways to improve employee satisfaction, engagement and retention**.
- ...**the identification and comparison** of your results with those of other companies (**benchmark**).
- ...**the ability to follow the evolution of your results** over time by **comparing** them from one measurement to another (if you perform the measurement periodically, which we recommend).



Our survey is based on **over 25 years of experience in employee experience** measurement. It is hosted on Ad Hoc's **dedicated and secure server**, which guarantees objectivity and confidentiality.

How much does it cost?

- Base package: Price starts at \$1,950** (per increment according to the number of employees, max \$4,950 for up to 500 employees)
- EXTRA Employer Brand: An additional \$500**

Other paid options:

- Management of invitations to your employees (by email and/or text message);
- Textual analysis highlighting the main findings;
- Presentation of the results;
- Addition of personalized questions, etc.

Why measure employee experience?

By surveying your employees, you show that **you care about their concerns** and you get a **valuable assessment** and **concrete ways to improve...**

- Improve **the well-being at work** and encourage the **retention** of your employees;
- Reinforce **motivation** and **commitment to the company**;
- Enhance your **internal communications** and foster a strong and positive **corporate culture**;
- Solve problems** that could undermine you as an employer and increase turnover;
- Highlight your strengths as an employer** in order to emphasize them in your recruitment of candidates;
- Etc.

How long does it take?

It is very quick and efficient!

- 2-3 weeks total**, from kick-off to delivery;
- A **very simple** process that requires very little of your time and very little of your employees' time.

For any and all questions related to the **RADAR HR**, please send us an email: RADAR-HR@adhoc-research.com
<https://www.adhoc-recherche.com/en/radar-rh/>

Ad Hoc Research (<https://www.adhoc-recherche.com/en/>) is a specialized research firm, founded in 1984, that serves major clients and has a long-standing expertise in employee experience measurement.

