



The Ad Hoc RADAR

An online omnibus survey via web panel that runs on your schedule and can give you results in 5 to 7 business days, depending on your sample size.



What defines the Ad Hoc RADAR?



The turnaround is **fast**.



The number of questions is **predetermined**.



The scope is gen pop / **high incidence** (i.e. responsible for grocery shopping, etc.).

The Methodology

Data will be weighted to be representative of the Canadian / Quebec population.



10 questions



All Standard Socio-Demos




n=500 or
n=1,000



Pan-Canadian or
Quebec only

Pricing and Timing

- **Price is all-inclusive.** 
- It includes qst revision, translation, programming, fieldwork, data processing.
- Costs for “special requests” to be provided upon request.
- *Special requests can include, but are not limited to, adding an open-ended question (coding), 1-page of infographics or analysis.*

Deliverable  All questions cross-tabulated in Excel by the standard socio-demos (with sig. diffs).

■ ■ ■ ■ ■ n=500: 5 business day turnaround

\$4,400

■ ■ ■ ■ ■ n=1,000: 7 business day turnaround

\$6,990



For more information or a more customized solution, please contact us at info@adhoc-research.com, with the subject line **RADAR**.

